## Industry Report

# **Software-Defined Storage**

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## Software-Defined Storage - TOC

## 1 Executive Summary

Introduction

**Target Audience** 

**Key Takeaways** 

## 2 Industry Dynamics & Market Drivers

#### **Data Storage Industry Dynamics**

Storage Market in midst of Disruption Top Enterprise Storage Related Pain Points Applications- Key to Infrastructure Architecture Workload Characterization

#### Impact from emergent technologies

Virtualization Cloud Computing Big Data

#### **Market Drivers for SDS**

Key Technologies Needed for SDS
Reducing Storage Costs
I/O Access Patterns in Corporate Data Usage
Flash/SSDs – improving IOPs Performance for OLTP/Database workloads
Auto-Tiering – Improving Storage Efficiency & TCO

Business benefits and value derived from adopting SDS

## 3 Market Segments & Product Requirements

#### **Software Defined Storage**

Definition

#### Why Software Defined Storage

#### Main features of SDS

SDS - Key Features

### 4 Market Landscape

#### SDS Industry Roadmap - On-Premise to Public Cloud Centers

SDS's fit in the Enterprise

On Premise/Private Cloud Choices

Price/Performance Improvement using SDS vs Traditional Server Storage

#### **Hybrid Cloud Storage**

I/O Access Patterns in Corporate Data Usage

Hybrid Storage Architecture

Traditional Storage vs Hybrid Cloud Storage

### **5 Competitive Technologies & Architectures**

#### **Analysis & Challenges of present Storage Architectures**

Side Effects of Virtualization

#### The Need for a new storage architecture

SDS - Hypervisor Converged Storage Platform

Consolidated, Role-Based Management Tools – Single pane of glass

Benefits derived from deploying storage Hypervisor Architecture

## 6 SDS Ecosystem & Suppliers Positioning

#### Legacy incumbent players vs Start-ups

Software-only Vendors

Hyper-Software Vendors

Hardware Vendors Offering Software-only Storage

Storage Appliance Vendors

#### **VMWare Software Defined Storage**

VMWare SDS to Simplify and Automate Storage Management

#### Microsoft SDS

On Premise/Private Cloud Choices

Modern Architecture

SDS Storage in Window Server (File Based)

Achieving Low Latency, High Throughput and Scalability with SMB3 Direct

Price/Performance Improvement using SDS vs Traditional Server Storage

## 7 Key Takeaways, Guidance & Recommendations

**Key Takeaways** 

Guidance

Recommendations

## 8 Appendices

## 9 SDS Survey

Questionnaire

#### **Survey Findings Summary**

Implementation Plans - New Storage Technologies